

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 402 Issue 10



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6696
(864) 576-7777 FAX (864) 567-4480

Original

Client: Barack Obama/ D/ President	Submission Cost: 63420	Campaign Ref: E:120802002
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama For America	Booking Group: WSPA	Key Market: Greenville Spartanburg
Demographic: (L) Household	Order:	Ashevil

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	M-F 1135p ET / 1035p CT Late Show .TWTF..	06	125 170 120	30 Comme Nbr of Spots		2	2	2			6	750
2	M-F 11a ET / 10a CT Price is Right .TWTF..	04	225 140 175 165	30 Comme Nbr of Spots	2		2		2		4	560
3	M-F 9a Dr Phil .TWTF..	05	110 100 150	30 Comme Nbr of Spots		3					3	330
4	Fri 10p ET / 9p CT Blue Bloods ...F..	05	700	30 Comme Nbr of Spots	1						1	700
5	Fri 10p ET / 9p CT Blue Bloods ...F..	05	700	30 Comme Nbr of Spots			1				1	700
6	Fri 10p ET / 9p CT Blue Bloods ...F..	05	2500	30 Comme Nbr of Spots					1		1	2500
7	Fri 8p ET / 7p CT CSI NY	05		30 Nbr of Spots								
Weekly Totals: Total Spots(Ord Spots)					19	22	25	19	24	2	111	
Closed PR					1	6	3	2	1		13	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 402 Issue 10



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Original

Client:	Barack Obama/ D/ President	Submission Cost:	63420	Campaign Ref:	E:120802002
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06260815
Est./PO Number:	06260815	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
8	Fri 8p ET / 7p CT CSI NY ...F..	05		30 Comme	Closed PR	1					1	
9	Sat 10p ET / 9p CT 48 HoursS.	06	500	30 Comme	Nbr of Spots	1					1	500
10	Sat 7p NewsS.	06	90	30 Comme	Nbr of Spots	1					1	90
			150		Nbr of Spots		1				1	300
					Closed PR			1			1	180
11	Sat 8-9pS.	06	250	30 Comme	Nbr of Spots				1		1	250
12	Sun 10p ET / 9p CT MentalistS	05	700	30 Comme	Nbr of Spots		1				1	700
13	Sun 10p ET / 9p CT MentalistS	05		30 Comme	Nbr of Spots				1		1	
14	Sun 1030a ET / 930a CT Face The NationS	05	260	30 Comme	Nbr of Spots	1					1	260
			275		Nbr of Spots					1	1	550
					Closed PR		1				1	520
15	Sun 7p ET / 6p CT 60 MinutesS	04	1025	30 Comme	Nbr of Spots		1				1	1025
					Nbr of Spots							1025
					Closed PR			1			1	
Weekly Totals: Total Spots(Ord Spots)					19	22	25	19	24	2	111	
Closed PR					1	6	3	2	1		13	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 402 Issue 10



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Original

Client: Barack Obama/ D/ President	Submission Cost: 63420	Campaign Ref: E:120802002
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
16	Sun 9a ET / 8a CT CBS Sunday Morning NewsS	04	260	30		1					1	260
			175	Comme	Nbr of Spots	1					1	175
			275	Comme	Nbr of Spots			1			2	550
			170	Comme	Nbr of Spots		1				1	170
17	Tue 8p ET / 7p CT NCIS .T.....	04	2400	30								2400
			2000	Comme	Nbr of Spots	1					1	2000
18	Tue 8p ET / 7p CT NCIS .T.....	04	1800	30								1800
			2500	Comme	Nbr of Spots			1			1	2500
19	Tue 9p ET / 8p CT NCIS Los Angeles .T.....	05	1500	30								1500
				Comme	Nbr of Spots		1				1	1500
				Closed PR	Nbr of Spots			1			1	1500
20	Wed 10p ET / 9p CT CSI ..W....	06	1200	30								1200
				Comme	Nbr of Spots		1				1	1200
				Closed PR	Nbr of Spots							1200
21	Wed 10p ET / 9p CT CSI ..W....	06	1200	30								1200
				Comme	Nbr of Spots				1		1	1200
22	Wed 8p ET / 7p CT Survivor ..W....	04	1250	30								1250
				Comme	Nbr of Spots	1					1	1250
				Closed PR	Nbr of Spots		1				1	1250
23	Wed 8p ET / 7p CT Survivor ..W....	04	1650	30								3300
				Comme	Nbr of Spots				1		1	3300
24	Wed 9p ET / 8p CT Criminal Minds ..W....	05	1000	30								1000
				Comme	Nbr of Spots			1			1	1000
Weekly Totals: Total Spots(Ord Spots)					19	22	25	19	24	2	111	
Closed PR					1	6	3	2	1		13	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 402 Issue 10



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

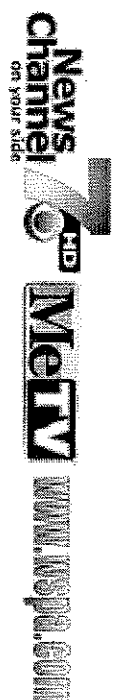
Original

Client: Barack Obama/ D/ President	Submission Cost: 63420	Campaign Ref: E:120802002
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
25	M-F 1135p ET / 1035p CT Late Show M.....	06	125 170	30 Comme	Nbr of Spots Nbr of Spots	1	1	1	1	1	3	375 340
26	M-F 11a ET / 10a CT Price Is Right M.....	04	225 175 140 165	30 Comme	Nbr of Spots Nbr of Spots Nbr of Spots Nbr of Spots	1			1	1	2	450 175 140 165
27	Sun 1030p ET / 930p CT MentalistS	05	2500	30 Comme	Nbr of Spots				1		1	2500
28	Sun 730p ET / 630p CT 60 MinutesS	04	1025	30 Comme	Nbr of Spots			1			1	1025
29	Sun 9a ET / 8a CT CBS Sunday Morning NewsS	04	170	30 Comme	Nbr of Spots			1			1	170
30	Tue 10p ET / 9p CT Vegas .T.....	05	800	30 Comme	Nbr of Spots	1					1	800
31	Mon 10p ET / 9p CT Hawaii Five-0 M.....	06	1150	30 Comme	Nbr of Spots			1			1	1150
32	Sat 10p ET / 9p CT 48 HoursS	06	500	30 Comme	Nbr of Spots			1			1	500
33	Sa-Su 6a NewsSS	12	50	30 Comme	Nbr of Spots	2					2	100
Weekly Totals: Total Spots(Ord Spots)					19	22	25	19	24	2	111	
Closed PR					1	6	3	2	1		13	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 402 Issue 10



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Original

Client: Barack Obama/ D/ President	Submission Cost: 63420	Campaign Ref: E:120802002
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
34	Sun 4p ET / 3p CT NFL On CBSS 16:30:00-19:30:00	04	1325	30 Comme	Nbr of Spots	1					1	1325
36	Wed 9p ET / 8p CT Criminal Minds ..W....	05	1200	30 Comme	Nbr of Spots		1				1	1200
37	Fri 10p ET / 9p CT Blue Bloods MTWTFSS Isolations: W/C 10/08F..	05	1200	30 Comme	Nbr of Spots		1				1	1200
38	Mon 8-9p ET / 7-8p CT How I Met / Partners MTWTFSS Isolations: W/C 10/08 M.....	05	1200	30 Comme	Nbr of Spots		1				1	1200
39	Fri 8p ET / 7p CT CSI NY MTWTFSS Isolations: W/C 10/08F..	05		30 Comme	Nbr of Spots		1				1	
40	Fri 9p ET / 8p CT Made In Jersey MTWTFSS Isolations: W/C 10/08F..	05		30 Comme	Nbr of Spots		1				1	
41	Sun 4p ET / 3p CT NFL On CBS MTWTFSS Isolations: W/C 10/01S	04	1325	30 Comme	Nbr of Spots	1					1	1325
42	Sat 8a CBS This MorningS.	04	80	30 Comme	Nbr of Spots		1				1	80
43	M-F 8a CBS This Morning M.....	05	50	30 Comme	Nbr of Spots			1			1	50
44	Fri 8p ET / 7p CT NCISF..	05	700	30 Comme	Nbr of Spots		1				1	700
Weekly Totals: Total Spots(Ord Spots)					19	22	25	19	24	2	111	
Closed PR					1	6	3	2	1		13	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 402 Issue 10



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Original

Client: Barack Obama/ D/ President	Submission Cost: 63420	Campaign Ref: E:120802002
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
45	Fri 8p ET / 7p CT NCIS MtgcdF..	05	700	30 Comme		1					1	700
46	Fri 9p ET / 8p CT CSI NY MtgcdF..	05	600	30 Comme		1					1	600
47	Fri 8p ET / 7p CT NCIS MtgcdF..	05	625	30 Comme				1			1	625
48	M-F 8a CBS This MorningF..	05	50	30 Comme			2				2	100
49	Sat CBS NCAA FootballS.	03	2000	30 Comme			1				1	2000
50	Sun 1p ET / 12p CT NFL On CBSS	04	800	30 Comme			1				1	800
51	Sun 4p ET / 3p CT NFL On CBSS	04	1250	30 Comme			1				1	1250
52	Sun 730p ET / 630p CT 60 MinutesS	04	1025	30 Comme			1				1	1025
53	Sun 6a NewsS	06	50	30 Comme			1				1	50
54	Tue 8p ET / 7p CT NCIS .T.....	04	1900	30 Comme				1			1	1900
55	M-F 9a Dr Phil	05	100	30 Comme				1			1	100
Weekly Totals: Total Spots(Ord Spots)					19	22	25	19	24	2	111	
Closed PR					1	6	3	2	1		13	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 402 Issue 10



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6699
(864) 576-7777 FAX (864) 587-4480

Original

Client: Barack Obama/ D/ President	Submission Cost: 63420	Campaign Ref: E:120802002
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
56	M-F 8a CBS This Morning ..TWTF..	05	60	30 Comme	Nbr of Spots			2			2	120
57	Sat 8p ET / 7p CT CBS College FootballS.	05	1300	30 Comme	Nbr of Spots				1		1	1300
58	Sun 1p ET / 12p CT NFL On CBSS	02	2500	30 Comme	Nbr of Spots				1		1	2500
59	Sun 4p ET / 3p CT NFL On CBSS	03	3000	30 Comme	Nbr of Spots				1		1	3000
60	M-F 730p Scene On 7 ...F..	06	150	30 Comme	Nbr of Spots				1		1	150
61	M-F 10a Your Carolina ...F..	06	50	30 Comme	Nbr of Spots				1		1	50
62	M-F 5p News ...F..	06	250	30 Comme	Nbr of Spots				1		1	250
63	M-F 6p News ...F..	06	250	30 Comme	Nbr of Spots				1		1	250
Weekly Totals: Total Spots (Ord Spots)					19	22	25	19	24	2	111	
Closed PR					1	6	3	2	1		13	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
-----	---------------	-----------	---------------	--------	----------------	--------------------------	--------------	--------------

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
7	Fri 8p ET / 7p CT CSI NY	:30 Commercial	10/08/12	Closed Pre Emption	800.00	44 (10/12), 45 (10/12)	0000181018	E:120802002
8	Fri 8p ET / 7p CT CSI NY	:30 Commercial	10/22/12	Closed Pre Emption	800.00	47 (10/26)	0000181824	E:120802002
10	Sat 7p News	:30 Commercial	10/08/12	Closed Pre Emption	150.00	No Makegood / Credit	0000000000	E:120802002
			10/22/12	Closed Pre Emption	150.00	No Makegood / Credit	0000000000	E:120802002
13	Sun 10p ET / 9p CT Mentalist	:30 Commercial	10/29/12	Closed Pre Emption	1,000.00	27 (11/04)	0000176158	E:120802002
14	Sun 1030a ET / 930a CT Face The Nation	:30 Commercial	10/08/12	Closed Pre Emption	275.00	42 (10/13), 43 (10/15)	0000180885	E:120802002
			10/15/12	Closed Pre Emption	275.00	29 (10/21)	0000177594	
15	Sun 7p ET / 6p CT 60 Minutes	:30 Commercial	10/15/12	Closed Pre Emption	0.00	28 (10/21)	0000176183	E:120802002
19	Tue 9p ET / 8p CT NCIS Los Angeles	:30 Commercial	10/15/12	Closed Pre Emption	1,900.00	No Makegood / Credit	0000000000	E:120802002
20	Wed 10p ET / 9p CT CSI	:30 Commercial	10/01/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120802002
22	Wed 8p ET / 7p CT Survivor	:30 Commercial	10/08/12	Closed Pre Emption	1,650.00	36 (10/10)	0000180219	
39	Fri 8p ET / 7p CT CSI NY	:30 Commercial	10/08/12	Closed Pre Emption	800.00	44 (10/12), 45 (10/12)	0000181018	E:120802002
40	Fri 9p ET / 8p CT Made in Jersey	:30 Commercial	10/08/12	Closed Pre Emption	0.00	46 (10/12)	0000181059	E:120802002

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4	
		10/01	10/08	10/15	10/22	10/29	11/05
Spots	111	19	22	25	19	24	2
Cost	63,420	9,960	13,965	11,235	8,250	20,185	385

Grand Totals:

Spots:	111
Gross Total:	63,420.00
Commission:	9,513.00
Net Total:	53,907.00